

# Construction Ghaib Magazine against Ruqyah Syar'iyah

Dini Safitri

Universitas Negeri Jakarta  
Jakarta, Indonesia

---

**ABSTRACT**— *The purpose of this research is to identify the construction of the Ghoib Magazine's editorial board, how the editorial board publicizes Ruqyah Syar'iyah and attracts readers' interest so they will apply the Ruqyah Syar'iyah in their life. The Data of this research is derived from an observation of participants to find a profound interview with four editors of Ghoib Magazine. The result of this research shows four social constructions. The first is that the informant of this research have good competence in Islamic law (sharia). The second is that the informants agree to socialize the Ruqyah Syar'iyah through several columns in Ghoib Magazine. The third is that the informants use Ghoib Magazine as a tool to persuade its readers so that they'll choose Ruqyah shar'iyah therapy instead of coming to the shaman. The fourth is that the writing, as the result of the informants' construction, about the existence of Ruqyah Syar'iyah has resulted persuasion to the readers of Ghoib Magazine to do Ruqyah Syar'iyah while changing their morality and making the readers more pious . The conclusion of this research is that the editorial board of Ghoib Magazine has created several constructions to Ruqyah Syar'iyah as a part of religious proselytizing activities in journalism.*

**Keywords**— Constructions, Ruqyah Syar'iyah, Editorial Board

---

## 1. BACKGROUND

On August 7, 2005, precisely at the National Conference (National Conference) VII Indonesian Ulema Council (MUI) has established 11 MUI fatwa. One fatwa is a fatwa about shamanism (kahanah) and forecasting ('Irafah). Background fatwa was issued three reasons. Reasons first, scholars agree that lately more and more practice shamanism (kahanah) and forecasting (' Irafah ) in the community. The second reason, scholars look more vivid impressions of the mass media, both print and electronic related to both of these practices. The third reason, scholars can feel the anxiety that many people complain to them, as pointed out both of these practices if left will be able to bring people to shirk (associating partners with Allah), the greatest sin that is not forgiven by God Almighty.

Besides MUI is restless, there is a group of people who have been conditioned to understanding keislamanannya too restless. They argued that the occult impressions displayed by the media, could harm of religion of Muslims in faith in something unseen. They worry if not addressed, people will be much distorted. M aka they came to the conclusion that in order to stem the phenomenon of idolatry of the media is the media using the media as well.

Ghoib magazine names media that they raised. With the tag line, "Believing that unseen Shari'a compliant". Slowly they hope can provide awareness to the public to back mentauhidkan Allah SWT. One entry point of the magazine is to stem the practice of shamanism Ghoib, astrologer, fortune-teller and magic. The central theme is presented through Ruqyah Syar'iyah, as an alternative treatment to repel interference genie who always dominate humans.

Ghoib magazine found Syar'iyah Ruqyah practices is a practice that is far from the world of shamanism and the help of the jinn. For within Ruqyah Syar'iyah, reading which was read to the people who are pure in-ruqyah verses of the Qur'an without being mixed with verses ataupun not misleading verses from the Qur'an.

Before Ruqyah Syar'iyah disseminated through Ghoib Magazine, Ruqyah Syar'iyah is something that was barely known to the public.

"Ruqyah a few years ago is still something alien ears Indonesian Muslim society, the alienation is now gradually faded. Since the number of people who have come to know ruqyah. They know ruqyah from Ghoib Magazine, they know ruqyah from Astagfirullah soap operas, deepen their knowledge of the books ruqyah aqidah. Whereas before this one sunnah of the Messenger of Allah had disappeared from the Muslim community conversation everyday, and vanished from the themes of study or material during informal gatherings, and barely touched in Islamic studies held lively. Though ruqyah is part of the teachings of Islam. He was part of the Islamic material has never missed the theme of Aqedah books that have been written by the scholars of the Salaf .. " (FGD, 7 February 2006).

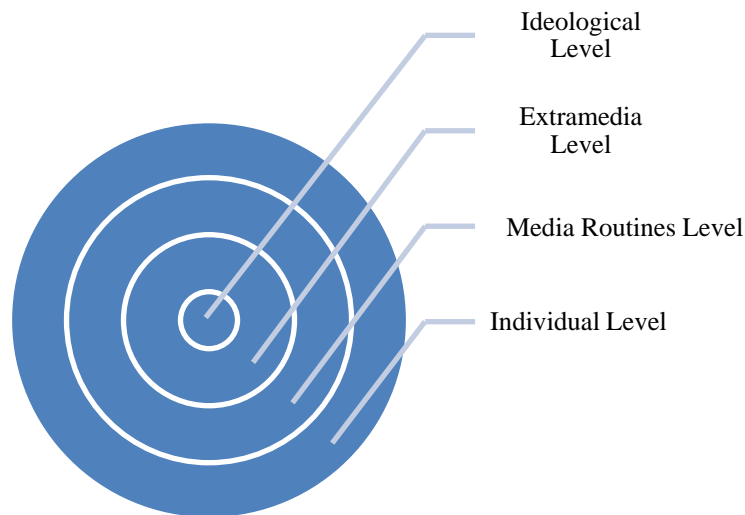
The editorial board hopes Ruqyah Syar'iyah can be used as a live style. However, this process had instant of time can not. They realized, Indonesia's Muslim population has been coexisting with occult culture. Realize was not enough to make people come to know, but it makes people stop coming to shamanism and forecasting. Because come alone, without trust, including sin and shirk.

Based on the above presentation, research on the construction process of the editorial board of the magazine Ghoib Syar'iyah Ruqyah authors draw attention. Authors interested in finding out the stages of the construction has been done Ghoib Magazine editorial board. How externalization process of objectification can be an acceptable Ghoib Magazine readers. How obyektification internalized within Ghoib Magazine readers.

## 2. FRAMEWORK

According to the constructivist (Littlejohn, 1996:185), man described as an autonomous entity, do the meaning and shape society. Peter L. Berger and Thomas Luckmann in *The Social Construction of Reality* (1996: 3) adds that the active Humans interpret the environment, change it if necessary, to determine their own way of life and take any action in a way that can be explained.

Ruqyah Syar'iyah constructed by Ghoib Magazine, made into grounded in the midst of people's lives as a new trend that became a phenomenon and loved by the community. Here is a diagram describing the influence of media contents based on construction stage of the editorial board.



**Figure 1:** Individual Influences on Media Content in the hierarchical model (Shoemaker, 1996:80)

According to Shoemaker (1996:80), the construction work of the editorial board can not be separated from day-to-day activities of the editorial board. In its activities, the editorial board has the individual in a manner providing a view or opinion on a particular event. Whereas According to Berger and Luckman, the result or product of social construction, is intersubjectively for each individual in redaksi board, and then raises the "moment" for the individual ie simultaneous externalization, obyektivasi, and internalization.

The editorial board is a creature of social media. As a result, awareness of everyday life is the social consciousness. Humans are always associated with the world, what man does is the result of human continuity with the world. Living in a world run by humans, and humans act and think that is influenced by events in the world.

The nature of human interaction is a dynamic social activity. Individuals are active, reflective and creative, interpret, display complex behaviors and hard to predict (Mulyana, 2004:61). So interaction considered important variables that determine human behavior, not the structure of society. Structures are created and changed because of human interaction, when individuals think and behave stably tehadap same set of objects.

Relation to the research is that the authors of the editorial board Ghoib Magazine is part of the system of journalism. They continue to perform its role in the task as a journalist and as a holder for all the discourse that decision will be constructed. This is certainly pervasive in an intensive interaction and intertwine constantly in the editorial meeting.

Process of social interaction antardewan editorial begins at editorial meetings. In editorial meetings or events frequently do attitude subsequent interpretation of events or phenomena that is happening. Meaning and this attitude is often referred to as a social construction. Social construction is what will I researched a result of interpretation Ghoib Magazine editorial board.

Human behavior is essentially the product of their interpretation of the world around them. Behavior was chosen as it is feasible to do so based on how the individual defines the situation. Construction of media messages is an interesting thing to discuss, because the stored media discourse is something that should continue to be criticized by researchers. However, in this study, the authors do not focus on the discourse that has been constructed by the media. Authors interested to know the shape or model of construction of the editorial board of the magazine *Ghoib Ruqyah Syar'iyah*.

### 3. PROFILES RESEARCH INFORMANT

Informants in this study is *Ghoib Magazine* editorial board. As a bi-weekly magazine, the number of crew they are quite slim, which only amounted to four people. Although only four of them, the construction of the *Ruqyah Syar'iyah Ghoib Magazine* formed from them. This is the fourth person, who then took the editorial policy of the themes that will be published in the magazine *Ghoib*. Included is a theme *Ruqyah Syar'iyah*.

The data is more about Profile Informants can be seen from the table below:

**Table 1 : Profiles Research Informan**

Category	Ha	Ra	Mom	Mu	Conclusion
Physical Appearance	bearded, koko shirt, and wear pants above the ankle	bearded, koko shirt, and wear pants above the ankle. Occasionally wear socks when going to the field covered	bearded, koko shirt / shirt, and wear pants above the ankle	bearded, koko shirt, and wear pants above the ankle	Having nearly the same physical appearance: bearded, koko shirt, and wear pants above the ankle
Language	Two fluent Arabic and Indonesian	Two fluent Arabic and Indonesian	Two fluent Arabic and Indonesian	Two fluent Arabic and Indonesian	Two fluent Arabic and Indonesian
Educational Background	Graduate majors LIPIA Sharia	Graduates of the Institute of Islamic Studies	Graduate science majors LIPIA hadith and S2 continue to Hadith Sciences Faculty of the University of Madinah	Graduate majors LIPIA Sharia	Graduates from colleges that explore the field of Islamic
Sex	Man	Man	Man	Man	Male sex
Age	34 th	31 years old	31 years old	31 years old	Young age is between 31-34 years old.
Place of Birth	Handsome	Jakarta	Great Tulung	Crunch	Housed born in Java
Activity	Chief Editor	Member of the editorial	Special editor	Member of the editorial	Magazine editorial board <i>Ghoib</i>
Motto to live	Life is so beautiful if you follow the sunnah	Life is jihad	Do not ever feel rested before stepping foot heaven	Be the best in every thing you do	Have a life motto that drive themselves in life
Category	Ha	Ra	Mom	Mu	Conclusion

Keep rubric in	About 3 Rubric, which istestimony Surgery, Main StudyandAnswers Fast	About 3 Rubric, whichGhoib Manca State, to yourhome, andCoverage.	About 3 Rubric, Rubric Titian ie, the Main Study, and Branch News	About 4 Rubric, ietestimony, Serial Serial beauty of Heaven andHell locatedadrenalin e, and Coverage	Maintain approximately 3-4 Rubric
Conclusion	The oldest among others. As an editor she has a special section forruqyahconstruct as well as a regular guest speaker at rurbikanswer fast.	The mostmobile people in the editorial board. He is the type of field. And are trying to participate in the study along with the other editorial board	The most highly educated people among others.Competence is the field of Hadith. He is a reference to another source, associated as he is also one of the foundersGhoib Magazine.	People who are not only mobile on the field but also active in the study on the editorial board.Rubric of guarding not only need a field of expertise, but also expertise in-depth assessment.	People who have competence in the field of law. Therefore they gathered together to straighten out irregularities understanding

#### 4. CONSTRUCTION MAGAZINE EDITORIAL BOARD GHOIB IN INTRODUCING RUQYAH SYAR'IYYAH COMMUNITY READERS

Ghoib Magazine editorial board made a number of efforts in introducing readers to the community Ruqyah Syar'iyyah. The business will be the author summarized in the table below:

**Table 2:** Construction Magazine Editorial Board Ghoib in Ruqyah Syar'iyyah Community Introduce Readers

Category	Ha	Ra	Mom	Mu	Conclusion
Establishment Ghoib Magazine and Ghoib Ruqyah Syar'iyyah	Public acceptance is limited and does not know then it is necessary to have	right choice for a wide range of media and society need institutionalization	It exists because of propaganda. Because the Indonesian society unfinished ngajinya	Concrete solutions for sound belief that society is in poor condition	EstablishmentGhoib Magazine andGhoib Ruqyah Syar'iyyah is necessary because it is associated with unfamiliarRuqyah Syar'iyyah in the community.
Mission VisionMagazine Ghoib	Steady with the vision and missionGhoib Magazine	Have great expectations for the mission vision terwujudnya Ghoib Magazine	VisionMagazine Ghoibmission has been ideal for straightening Aqedah community	Mission vision Ghoib a referencemagazineeditorial board	According to the majority of informants they will work hard to realize the vision and mission Ghoib Magazine
Search process ideas	Go directly to the public	Observations directly to the reader	Looking out of the reader	With discussions with	Most informants claimed not come up with their own ideas but through the process of observation to the field

Dissent	Rare	We complement each other	Mutually comparing the most powerful referral	Jointly review	Dissent in the body of the editorial board are rare
Reference source	Prophet, the Qur'an and Hadith	Literature from within and outside the country in addition to the Qur'an and Hadith	Arabic language literature than the Qur'an and Hadith	Review of the book, in addition to the Qur'an and Hadith	The majority of the editorial board of the reference sources are the Qur'an and the Hadith
Editorial Board Meeting	Discussion, sharing, and assessment	Indepth study	Collecting information from the field to be filtered into writing	Discussions around the themes	Editorial meeting became a place of learning as well as the editorial board pengakajian
Competence Editorial Board	Sharia	Hadiths	Sharia	Islamic religion	The editorial board has the competence in Islamic theology
Ruqyah and MagazinesBul Ghob	Means of delivering to the public the existence of Ruqyah Syar'iyah in Islam	An effective way to socialize ruqyah to public	Distinguish between physicians and peruqyah	Opening the knowledge and experience of the people of the existence of ruqyah to the community	Ghoib magazine was the first to introduce the mass ruqyah widely to the public. Because this method is considered effective as a means of socialization ruqyah.
Featured in Magazines Ruqyah Syar'iyah Ghob	A mainstay, but not all because there rubric consultation	Descriptive narrative is the right way to read	Not much has changed in terms of content because it contains two normative and descriptive of the field	Rubric testimony is covered in such a way that there is no injured party in the post-post fitGhoib Magazine	Featured in Magazines Ghob Ruqyah Syar'iyah is made in such a way that the enlightened after reading these posts
Conclusion	Construction Magazine editorial board Ruqyah Syar'iyah Ghob in introducing to the public is necessary because people do not know him. AtRuqyah Syar'iyah is an integral part of Islamic	Construction Magazine editorial board Ruqyah Syar'iyah Ghob in introducing to the public is the right choice. Ustad Ra had great hopes for the success of this construction.	Construction Magazine editorial board Ruqyah Syar'iyah Ghob in introducing to the community is just part of the propaganda. The main thing is the alignment Aqeedah of	Construction Magazine editorial board Ruqyah Syar'iyah Ghob in introducing to the public is an effective means to introduce ruqyah to the public.Other	Construction Magazine editorial board Ruqyah Syar'iyah Ghob in introducing to the public so far had a good reception. Starting from a sense of concern and intention of preaching the editorial board of the magazine constructing.

	teachings.		Muslims who have strayed	means is the massruqyah.	
--	------------	--	--------------------------	--------------------------	--

## 5. CONSTRUCTION MAGAZINE EDITORIAL BOARD GHOIB AGAINST RUQYAH SYAR'IIYAH COMMUNITIES PUTTING READERS IN LIFE

Ghoib Magazine editorial board made a number of efforts in introducing readers to the community Ruqyah Syar'iyah. The business will be the author summarized in the table below:

**Table 3:** Construction Magazine Editorial Board Ghoib against Ruqyah Syar'iyah Readers Communities Putting order in the Life

Category	Ha	Ra	Mom	Mu	Conclusion
Rubrikasi Ruqyah and effect	The desire to bring people shirk away from there suda visible. One of them reduced television that meyesatkan	The effect ismasyaAllah, from incoming mailfeedback is positive	Ruqyah was known only to a handful of people who are able to read books in Arabic, but these days due Magazine Ghoib all readers can understand it	And the effects of positive feedback many readers come	Effects of rubrikasiRuqyah perceived by the editorial board is a positive effect
Soap operas Astagfirullah	Reduce other impressions that are not in accordance with law	-	Soap operasAstaqfirullah accelerate menyebarluasanruqyah	Ruqyah continued to spread through the soap opera and it berimabs againstGhoib magazine.	Astaqfirullah patron against to accelerate public acceptanceRuqyah Syar'iyah.
Construction of the Patient Ruqyah effectiveness	Multiply the number of patients	Society into switching to ruqyah	Many were sent to the rubric memories with positive enthusiasm	80% of patients could undergo changes	Ruqyah apparently brought a great change in the habits of the patient's case around 80% ruqyah
Response of society's acceptance of the Editorial Board of the ruqyah	Socialized ruqyah is a gift of preaching	MasyaAllah feedback is positive	Aspects of behavior change with the reader as well as the cognitive aspects of change	Rarely get complaints from the public. And many positive sms to the editor	Editorial board makes all the responses as a whip to keep on preaching through the construction Ghoib Magazine.
Conclusion	Construction Magazine Editorial Board Ghoib against Ruqyah Syar'iyah so that its readers to apply them in life so far has seemed evident from the reduction in television show is	Construction Magazine Editorial Board Ghoib against Ruqyah Syar'iyah so that its readers can not apply them to life with the words spoken, except by word MasyaAllah	Construction Magazine Editorial Board Ghoib against Ruqyah Syar'iyah that people apply in the lives of many readers get positive enthusiasm	Construction Magazine Editorial Board Ghoib against Ruqyah Syar'iyah so that its readers apply them to life is at 80%	Construction Magazine Editorial Board Ghoib against Ruqyah Syar'iyah in order to implement its readers in the Life of the editorial board has assessed close to 80% for patients who had been followed ruqyah.



	misleading				
--	------------	--	--	--	--

## 6. CONSTRUCTION MAGAZINE GHOIB AGAINST RUQYAH SYAR'IYYAH

Construction editorial board is a product that is formed through three processes simultaneously three moments. The third moment is the fruit of Externalizing, obyektivasi and internalization. Men sort constructionist view, the media is a form of construction agent, describe, and construct reality, complete with a view, bias and pemihakannya. The construction agency role played by real editorial board, as the main actor n yes in an institution called the media.

Editorial board as the main actors in the media can have a double face or plural. Each individual in the editorial board could have a different construction upon a reality. However, pluralism in the editorial board is a dynamic process. Kedinamisasian This can happen because of the construction of reality is made, comes with a certain legitimacy, and the source of truth, is a combination of subjective and objective reality which became one of the editorial board.

Ruqyah as reality is a product of the construction Ghoib Magazine editorial board also experiencing dynamic process. Kedinamisasian is inseparable from the construction process are processed through three simultaneous moments. The third moment of simultaneous construction activity will result in a diversion aimed at the social world that existed before the new social world. This new social world will produce a new generation of construction in accordance with the purpose of construction activity Ghoib Magazine editorial board.

Vision and mission Magazine Ghoib we can say as the ultimate goal of the construction process Ghoib magazine. Penguwujudan Magazine Ghoib vision and mission as the new world order to its readers is a construction that is done repeatedly by passing the three moments simultaneously.

Knowledge of the editorial board of the magazine Ghoib ruqyah determine the real embodiment of social reality ruqyah on the reader's understanding. Reader's understanding of knowledge construction is formed through the editorial board. This understanding diobyektivasi readers so be objective truth to the reader.

Ghoib magazine is a medium lift construction Ruqyah Syar'iyyah in any publications. No single issue of a magazine that never offend Ghoib Ruqyah Syar'iyyah existence. Existence Magazine Ghoib Ruqyah Syar'iyyah in growing, established and maintained by the editorial board through constant socialization through rubrikasi remain durable in nature.

As a medium, Magazine Ghoib certainly has its own market share in attracting the readers. In this case, Ghoib magazine targeting readers who love the occult thing to be consumers. Ghoib the chosen name as the name of the magazine. This is done with the hope that readers will instantly associate the title with a picture of what it would be like. However, there are a number of efforts to differentiate the brand image Ghoib magazine with occult magazine. Founding fathers Magazine Ghoib then put his tag line with the tag line being associated with Islamic meaning.

In presenting and disseminating ruqyah, the editorial board is the main actor in the process of early socialization (primary) this. And as the party primary socialization, the editorial board of a significant other (reference group) to readers. As a significant other, provide socialization editorial board that directs the reader, maintains that new knowledge has he gained through interaction with Ghoib Magazine. The reader becomes internalized the values that hold in the construction by the editorial board to become loyal readers. Eventually, socialization has changed to internalization se ter readers form their identity.

The identity, due to the interaction with Ghoib Magazine, readers interested in doing ruqyah to come and consult Ghoib Ruqyah Syar'iyyah as a reference to solve the problem. More specifically, loyal readers make Ruqyah Syar'iyyah as therapies to treat disorders jin, not only in yourself, but come to socialize to the family and the people closest. Ideally, since the intensive interaction, deposition understanding between a reader and the informants occurred, will appear a new world social order, as in visi of Ghoib Magazine: mentauhidkan Indonesia. Yet all it took.

## 7. REFERENCES

- [2] Berger, Peter L., and Thomas Luckman, Tafsir Sosial atas kenyataan, LP3ES, Jakarta, 1990
- [2] Littlejohn, Stephen W, Theories of Human Communication, Wadsworth Pub Co, USA, 1996
- [2] Indonesian Ulema Council, Fatwa Majelis Ulama Indonesia National Conference VII, Indonesian Ulema Council, Jakarta, 2005.
- [2] Mulyana, Dedy, Popular Communication, Communication Studies and Contemporary Culture, Pustaka Bani Quraysh, Bandung, 2004
- [2] \_\_\_\_\_, An Introduction to Communication Studies, Remaja Rosdakarya, Bandung, 2001

- [2] \_\_\_\_\_, *Qualitative Research Methodology: New Paradigm of Communication Sciences and Other Social Sciences*, Remaja Rosdakarya, Bandung, 2004
- [2] Shoemaker, Pamela J Stephen D. Reese. *Mediating Message, Theories of Influences on Mass Media Content*, Longman Publisher, USA, 1996